

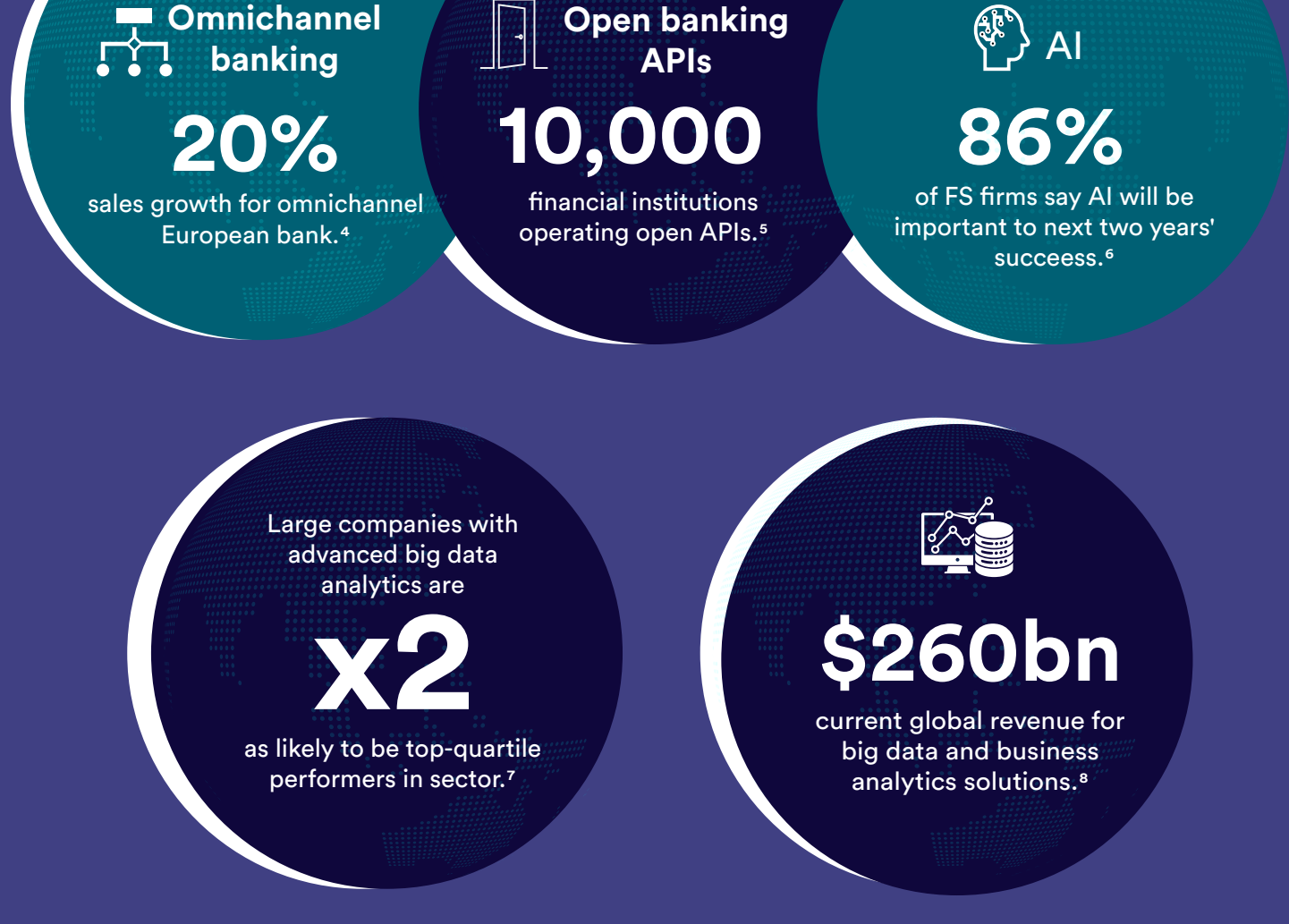
# Big Data: Why It's Banking's Mission-critical Component

## How big is big data?

The number of bytes in existence is



## What's driving big data in banking?



## How big data can be rocket fuel for banking



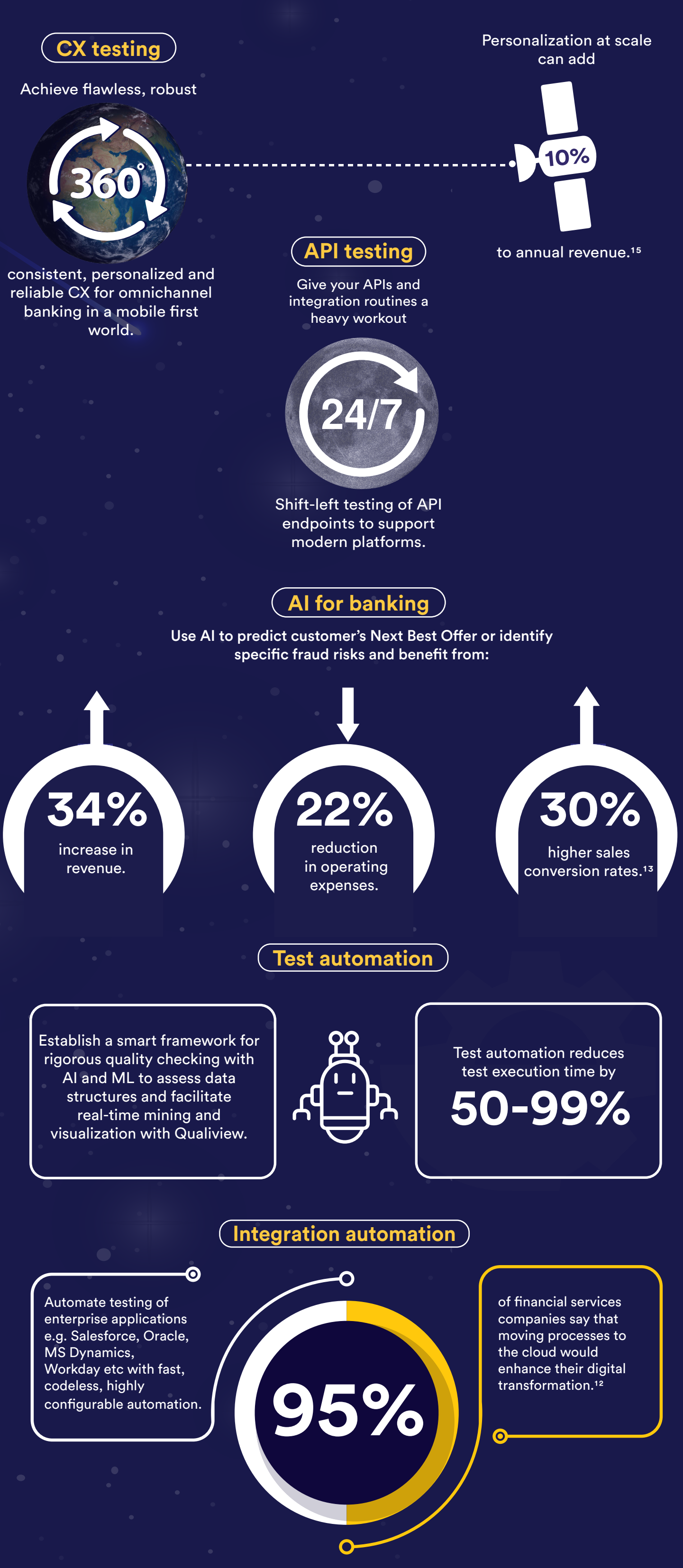
## So what's holding it back?

Banking's big 5 big data challenges



## Bring it home: harness big banking data

How Quality Assurance can be 'mission control' for your big data.



Learn more about dedicated solutions for modern challenges of banks and financial services at:

[qualitestgroup.com/bfs](http://qualitestgroup.com/bfs)

### SOURCES

1. Seedsscientific.com
2. IBM
3. Business Wire
4. McKinsey
5. Global Treasurer
6. Deloitte
7. Bain & Co
8. IDC
9. LearnTek
10. Raconteur
11. GitLab
12. Qualitest
13. Deluxe.com
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